

Curriculum vitae

Jasmine Foxlee

Tertiary education

2002 – Present:

Doctor of Philosophy (Heritage Interpretation)

School of Social Sciences, University of Western Sydney

Thesis: *Stories in the Landscape: interpretation at a World Heritage cultural landscape*

Study location: Uluru-Kata Tjuta National Park, Northern Territory

1996–1999:

Bachelor of Applied Science (Environmental Management) Honours

School of Tropical Environmental Studies and Geography, James Cook University

Thesis: *Whales and Interpretive Tales: a study examining visitors' needs and preferences for interpretation on whale watching tours in Harvey Bay*

Study location: Hervey Bay, QLD

Academic Awards:

Eric and Thelma Martel Prize for Conservation and the Environment, James Cook University, 1998.

Training

- 2006 St John Ambulance Australia (NT) Senior First Aid
- 2006 Professional Editing, Northern Territory Writers Centre
- 2004 Participant in the *Land, Culture and Community*, Visiting Scholars Program in Darwin (hosted by the Centre for Cross Cultural Research, ANU and Charles Darwin University)
- 2003 Participant in the *Diasporas and Contested Heritages*, Visiting Scholars Program in Canberra (hosted by the Centre for Cross Cultural Research, ANU)
- 2001 *Prepare, deliver and review training for team members*, as part of Certificate IV in Assessment and Workplace Training, Bay Training, Tasmania.
- 2001 *Train small groups*, as part of Certificate IV in Assessment and Workplace Training, Bay Training, Tasmania.
- 2001 Basic Occupational Health and Safety, TAFE Tasmania
- 1997 Accreditation in Wet Tropics World Heritage Area Interpretation, Queensland Department of Environment

Work Experience

Matboerrma Native Garden Interpretation Project, Darwin International Airport

June 2004 – July 2005

As an independent interpretation consultant I worked with Darwin International Airport, Greening Australia, Larrakia Nation Aboriginal Corporation, e.g. design and Indigenous artists and cultural advisors to develop an interpretation project sited in a native plant garden. The garden is adjacent to the Darwin airport terminal. Working within a specified budget, my role was to coordinate and facilitate the development, design and installation of interpretation signs raising public awareness of Northern Australian plant communities and Aboriginal cultures.

‘Welcome to Country’ brochure, Aboriginal Tourism Australia

September 2004 – January 2005

As an independent consultant I was commissioned to research, write and edit the text for a national ‘Welcome to Country’ brochure. The purpose of the brochure was to introduce the concept of welcome to country to people travelling in Australia, and to outline various cultural protocols associated with people visiting Aboriginal land. The project was funded by the Government Department of Environment and Heritage and my work producing the text was supervised by an Aboriginal majority Steering Committee.

Wildlife Education Assistant, Grouse Mountain Alpine Resort, Vancouver

November 2003 – March 2004

In this part-time role I was responsible for delivering wildlife education programs to visiting school groups (primary and secondary) within the framework of existing school curriculum. An essential component of this responsibility was ensuring the health and safety of the children, and wildlife as the program took place on the mountain during winter conditions.

Product Service - Mountain Equipment Coop (MEC), Vancouver

November 2003 – March 2004

Working in the MEC store part-time I was responsible for assisting MEC members with their interests and queries regarding the technical aspects of cycling and other outdoor equipment. This member focused position required regular face-to-face contact with MEC members and staff. A two week (part-time) customer service training session was undertaken through MEC prior to commencing this position.

Sustainability Advocate, The Otesha Project, Canada (www.otesha.ca)

April 2003 – October 2003

A national non-government project delivering environmental and social responsibility education programs to schools, summer camps and tertiary education institutes throughout Canada. Traversing the country by bicycle I participated as a project team member delivering education programs and assisting in the development, delivery and evaluation of Otesha sustainability performances. In total, the team visited 252 schools, reaching over 12,000 children.

Tutor, Tourism for Healthy Futures, University of Western Sydney

June 2002 – November 2002

Assist student learning and participation in second year undergraduate subject ‘Tourism and Interpretation’. My role was to evaluate student written and oral work, assist student learning in tutorials and make available appropriate content for on-going student learning.

Visitor Information Officer, Tasmanian Parks and Wildlife Service, Cradle Mountain National Park
April 2001 – January 2002

In this part-time position I designed mobile interpretive displays and delivered interpretive programs to a wide variety of audiences including school groups and day visitors. On an on-going basis I assisted with day-to-day visitor queries offering advice and information on the Park's natural and cultural values, as well as bushwalker safety.

Environmental Research Officer, Tourism Council Australia, Sydney and British Airways, London
April 2000 – December 2000

A research position sponsored by Tourism Council Australia, CRC for Sustainable Tourism and British Airways. Designed, managed and completed a nine-month environmental research project that looked at the success of environmental tourism awards. This project involved producing regular updates and reports for the tourism industry and other relevant stakeholders. Several months was also spent working for the British Airways Sustainable Business Unit in London, fostering tourism and conservation partnerships with local and international community organisations.

Research Assistant, Cooperative Research Centre for the Great Barrier Reef, Townsville
March 2000

In this full-time temporary position I worked with data obtained from visitor research on the Great Barrier Reef to prepare research reports and summaries for marine park managers and academic staff. This work was related to research I had undertaken as part of my Honours thesis.

Administrative Assistant, School of Tropical Environmental Studies and Geography,
James Cook University, Townsville
April 1999 – November 1999

In this part-time position I assisted administrative staff with filing, photocopying and mail. Working independently and with little direction I also maintained stationary stocks for the photocopy room, tea room and student service areas.

Volunteer and community projects

Fundraising Coordinator, Planet Organic Darwin (POD), Darwin
July 2005 – November 2005

As a volunteer I assisted in staffing the POD store at the Charles Darwin University campus selling wholesome and organic foods to the Darwin community. As Fundraising Coordinator I also planned, organised, promoted and coordinated a large fundraising event for POD at the Darwin Deckchair Cinema. This job involved the preparation of promotion materials, liaising with local businesses for the provision of prizes for a raffle and the coordination of volunteers undertaking tasks for the event.

Dolphin Education Officer, Tangalooma Wild Dolphin Resort, Moreton Island, Qld
January – February 1999

In this voluntary work experience position I designed and administered an evaluation project for the existing dolphin education program at the Resort. I also delivered formal and informal presentations about dolphin biology and marine conservation to large audiences and organised and coordinated educational children's activities.

Volunteer Research Assistant, Rocky Island Sea Bird Research, James Cook University
January – February 1997

Living and working on Rocky Island, a small island in the north of the Great Barrier Reef, I assisted James Cook University research staff to tag and track sea bird chicks. The remote locality of this island required volunteers to be completely self-sufficient. As an assistant to research staff I performed tasks involving data entry, bird tracking and general camp maintenance and management tasks.

Townsville Wet Tropics Volunteers Inc, Queensland Parks and Wildlife Service 1996 – 1999

Under the supervision of the Queensland Parks and Wildlife Service I worked as a Wet Tropics Volunteer promoting the values of the Wet Tropics World Heritage Area of North Queensland. This was achieved through the delivery of a walks and talks program and through the creation of a small visitor information exhibit known as the 'Habitat Hut'. As a volunteer I held the position of President (July – December 1998) and Treasurer (1996 – 1998) on the Wet Tropics Volunteer Management Committee, attending monthly meetings on a regular basis and assisted the Volunteer Coordinator to prepare the volunteer newsletter.

Conference Presentations

Foxlee, J., Frederick, U. and Hall, N. (2006) 'Pieces of place': exploring the personal souvenir. Presented at *Senses of Place: exploring concepts and expressions of place through different sense and lenses*. National Museum of Australia and University of Tasmania, 5 – 8 April 2006, Hobart.

Foxlee, J. (2005) Stories in the Landscape: research on interpretation in a joint management context. Presented at *Sharing Tourism Knowledge, CAUTHE Conference*, 2-5 February 2005, Alice Springs.

Starkey, M., Wright, S., Mallie, T. and Foxlee, J. (2004) Managing a shared landscape – Cultural Heritage Program, Uluru-Kata Tjuta National Park. Presented at the *Australian Institute for Aboriginal and Torres Strait Islander Conference*, 22-25 November 2004, Canberra.

Foxlee, J. (2004) Stories in the Landscape: heritage and cultural landscape perspectives from Australia. Presented at the University of British Columbia *13th Annual Arts Graduate Conference*, 3-5 March, 2004, Vancouver, Canada.

Foxlee, J. (2004) Sharing Stories: examining the role of indigenous narratives in heritage landscape interpretation. Presented at the *1st Annual CSTE 'Innovation' Postgraduate Conference*, 8-10 June 2004, University of Western Sydney, Werrington South Campus.

Foxlee, J. (2003) Investigating issues surrounding heritage interpretation and the representation of Aboriginal culture in World Heritage sites, Australia. Presented at the *Riding the Wave of Tourism and Hospitality Research, CAUTHE Conference*, 5 -8 February 2003, Coffs Harbour.

Publications

Foxlee, J., Frederick, U. and Hall, N. (2008) Pieces of place: exploring the personal souvenir. In: F. Vanclay, M. Higgins and A. Blackshaw (Eds) *Making Sense of Place*. National Museum of Australia, Canberra.

Foxlee, J. (2007) Cultural landscape interpretation: the case of the sorry rock story at Uluru-Kata Tjuta National Park. *Journal of Tourism Recreation Research*. 32(3): 49-56

Foxlee, J. (2007) Key principles and directions for tourism in protected areas: a review of existing charters, guidelines and declarations. In: R. Bushell (Ed.) *Tourism and Protected Areas: benefits beyond boundaries: the Vth IUCN World Parks Congress*, CABI, Wallington.

The Otesha Project (2005) *The Otesha Book - From Junk to Funk!* The Otesha Project, Ottawa (contributing author).

Foxlee, J. (2002) *Environmental and Sustainable Tourism Awards – Encouraging Best Practice?* Cooperative Research Centre for Sustainable Tourism, Griffith.

Foxlee, J. (2001) Whale watching at Hervey Bay. *Australian Parks and Leisure*, 4(3): 17-18.